Strategic Data Sharing/Collaborative Analysis Between Participating Businesses and Universities



Taste





Shiseido



Kagome



Kobayashi Pharmaceutical



Olfactory perception





Blood (Amino acid analysis)

Kracie



Sensitivity to cold



Hirosaki University

Iwaki Checkup field: major hub
(BigData)

COI Data management committee

Provide data to participating businesses (to over 40 institutions in total)

Human Metabolome



Metabolomi analysis

House, TechnoSuruga Laboratory, Megmilk Snow Brand, etc.



Improvement of dietary habits and intestinal bacteria services for elderly people, such as AGEs